

1



3



2



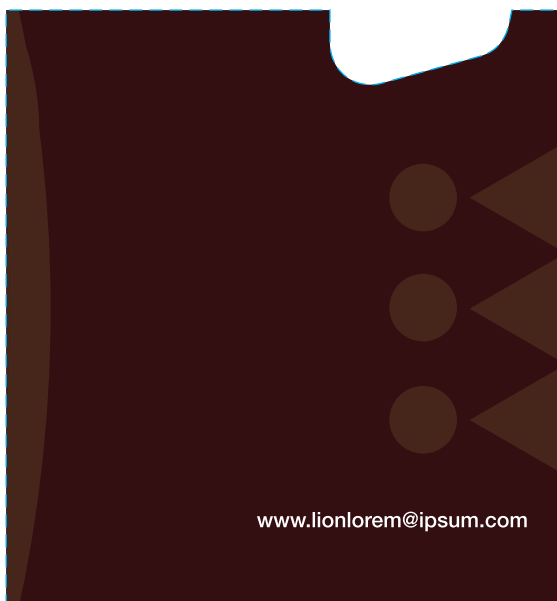
VIEWER PROFILE



VIEWER PROFILE



4



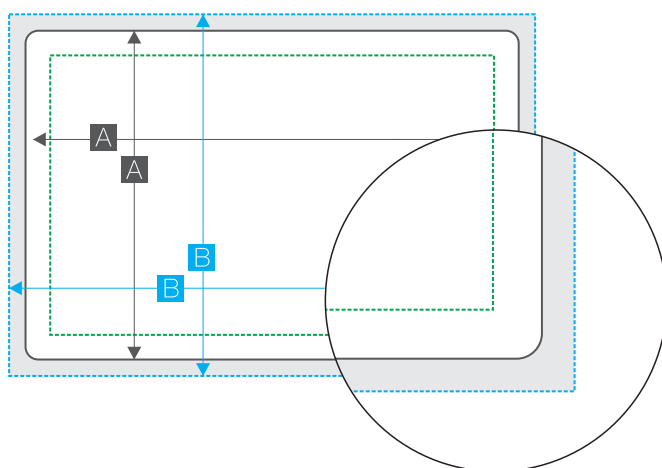
5

## INDICATIONS

The following guidelines will help you create a correct print file.


Use the previous page as a base to place your graphics, in this way it will be easier to successfully create an executive file for printing. Eventually remove all bounding guidelines and logos contained in the guide layout areas except the bleeds (blue dotted line).

## LEGEND LAYOUT



 **SAFETY AREA**  
**3 mm from the cutting**  
(for texts and important information)

 **Cutting line**  
(actual size of the adhesive)

 **PLENTY**  
**2 mm from the cut**  
(Extend backgrounds and images in these areas)

 **Final size**  
of the sticker

 **Size of the adhesive**  
including the crop margins

## RESOLUTION

300 dpi in scale 1: 1

## ACCEPTED FORMATS

JPG, TIFF, EPS, PSD, PDF, AI

## COLOURS

All files must be submitted in CMYK.

The images in RGB or Pantone colours will be converted to CMYK.

## FONT

The fonts must be embedded in PDF or converted to curves/dots.

- **"WWGC" mark**  
released by Google that certifies the compatibility with all Google Cardboard Apps;
- **34 mm lenses, 45 mm focal breadth**  
for a clear and limpid viewing;
- **Velcro closure**  
for an optimal adherence;
- **Pre-assembled**  
so no assembly needed;
- **Anti-sweating system;**
- **Safe elastic band**  
for an efficient smartphone holding;
- **Conductive button as input clic;**
- **Configuration QR CODE;**
- **Rigid, resistant and sustainable cardboard;**
- **Reusable protective sleeve;**
- **Cardboard support elastic band**  
(available on demand).

## INSTRUCTIONS

